

WORDS GROW MINDS

Campaign Calendar 2024

Part 1

Part 2 will be released on the Professionals page on wordsgrowminds.org.au

MARCH - WGM LAUNCH

12 March	Official Launch
12 – 30 March	Social Media Post 1 - Campaign Launch

APRIL - TALK

11 April	Webinar - All About Early Childhood
2 – 16 April	Social Media Post 2 - Why Talk?
23 April – 5 May	Social Media Post 3 - Spot The Colour Activity

MAY - PLAY

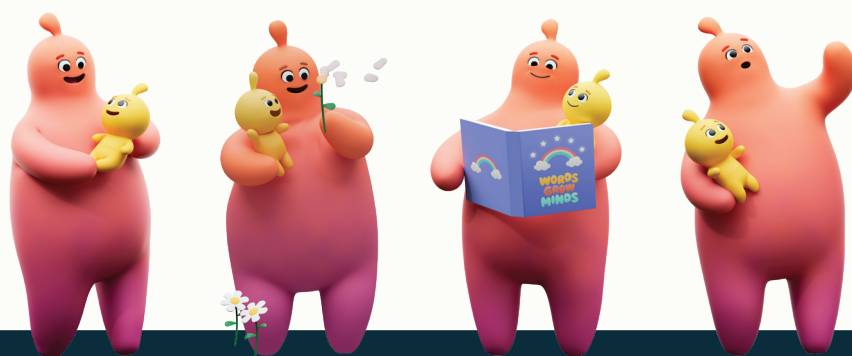
2 – 16 May	Social Media Post 4 - Why Play?
17 May – 30-May	Social Media Post 5 - Toy Picnic Activity

JUNE - READ

2 – 16 June	Social Media Post 4 - Why Play?
17 – 30 June	Social Media Post 7 - Let them Choose The Book Activity

JULY - SING

3 – July	Webinar - First Nations Perspective
2 – 16 July	Social Media Post 8 - Why Sing?
17 – 30 July	Social Media Post 9 - Sing... and Stop Activity



AUGUST - TALK

28 – August	Webinar - Talk
2 – 16 August	Social Media Post 10 - Talk Research
17 – 30 August	Social Media Post 11 - What's Inside The Fridge? Activity

SEPTEMBER - PLAY

26 – September	Webinar - Play
2 – 16 September	Social Media Post 12 - Play Research
17 – 30 September	Social Media Post 13 - Tummy Time Activity

OCTOBER - READ

29 – October	Webinar - Read
2 – 16 October	Social Media Post 14 - Read Research
17 – 30 October	Social Media Post 15 - Explore Your Voice Activity

NOVEMBER - SING

28 – November	Webinar - Sing
2 – 16 November	Social Media Post 16 - Sing Research
17 – 30 November	Social Media Post 17 - Rhyme Time